



## CORPORATE OFFICE

### 11, Rakavi's Square

RAHUMAN SAIT COLONY,  
SOWRIPALAYAM MAIN ROAD,  
RAMANATHAPURAM, COIMBATORE – 641 045  
TAMILNADU, INDIA.

 **CONTACT: 8300780899**

 [www.trylaundry.in](http://www.trylaundry.in) / [info@trylaundry.in](mailto:info@trylaundry.in)

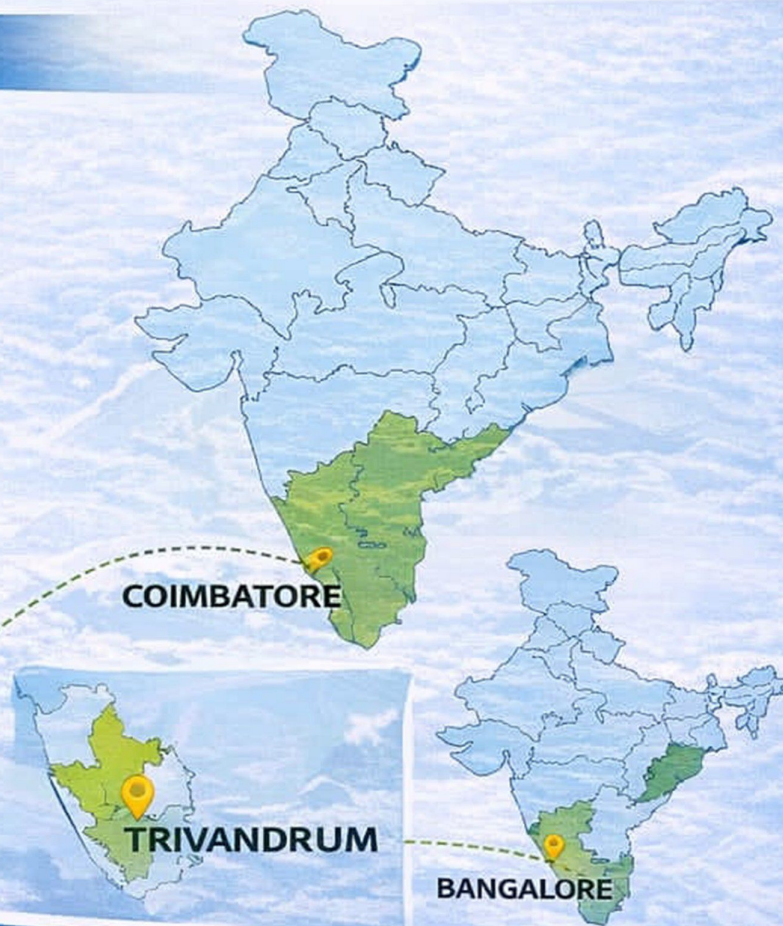
## REGIONAL OFFICE

### TRIVANDRUM

'SREEPADMAM'  
TC 39/1391-1, KOORA 262  
KOOTAMVILA ROAD-3  
VATTIYOORKAVU (PO)  
TRIVANDRUM – 695 013  
KERALA, INDIA.

### BANGALORE

947/1, Second Main Road,  
MC Layout, Vijayanagar,  
Bangalore – 560 040  
Karnataka, India.



[www.trylaundry.in](http://www.trylaundry.in) | [info@trylaundry.in](mailto:info@trylaundry.in)



## Welcome to Try Laundry

We are proud to serve our community with high-quality laundry and washing services. Our goal is to deliver freshness, hygiene, and timely service using advanced equipment and trained professionals.



**Where cleanliness meets care.**

From everyday wear to special fabrics, we deliver professional washing, expert handling, and unmatched hygiene standards.

*Thank you for Choosing Try Laundry.*

# Why Choose Try Laundry – Spokes Franchisee



Choosing a Try Laundry Spokes Franchisee means partnering with a trusted brand that offers a proven business model, strong operational support, and consistent growth opportunities in the laundry industry.



## LOW INVESTMENT – HIGH POTENTIAL

The spokes model requires minimal setup and operational cost compared to full laundry plants. With no heavy machinery required, franchisees can start quickly and scale efficiently.

## NO PROCESSING HASSLE

All washing, drying, and finishing are handled at the Try Laundry Hub, allowing spokes franchisees to focus on customer acquisition, service, & delivery.

## ASSURED SERVICE QUALITY

Centralized processing ensures uniform quality, hygiene, and consistency, enhancing customer trust and repeat business.

## STRONG BRAND SUPPORT

- Established Try Laundry brand recognition
- Marketing materials and brand guidelines
- Centralized pricing and service standards





# Try Laundry

## Key Benefits of Try Laundry Spokes Franchisee



### Technology & Operational Support

- App / System support for order management
- Central billing and reporting
- Standard operating procedures (SOPs)



### Territory – Based Business

Defined service area ensures less competition and better customer retention within the assigned territory.



### Training & Ongoing Assistance

- Initial onboarding and training
- Regular operational guidance
- Continuous support from the parent company



### Predictable Revenue Model

- Transparent revenue-sharing or commission structure
- Monthly settlements
- Clear profitability tracking



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**STRONG BRAND SUPPORT**





# Try Laundry

## Revenue Breakup for Try Laundry Franchisee



### Assumption (50% Efficiency Model)

- Average orders per day – 25
- Average order value – 300/-
- Working day per month – 26 Days
- Monthly order value generated –  $25 \times 300 \times 26$   
= 1,95,000/-

Try Laundry

### Revenue Streams for Spoke

#### a. Commission from Laundry Orders

- Spoke commission – 25%
- Monthly Billing – 1,95,000/-
- Spoke Earnings – 48,750/-



#### b. Pickup & Delivery Charges

- Average charge per order :- 20/-
- Monthly orders **650**
- Earnings – 13,000/-

#### c. Add-on Services Margin

(Express Delivery, stain removal, premium ironing, packaging)

- Average Monthly margin : 5000/-

### Total Monthly Earnings (50% Efficiency)

Revenue Source	Monthly Income
Order Commission	Rs.48,750/-
Pickup & Delivery	Rs.13,000/-
Add-on Services	Rs.5000/-
Corporate / Subscriptions	Rs.5000/-
<b>Total Income</b>	<b>Rs.71,750/-</b>





# Try Laundry

# THANK YOU

for being a valued Try Laundry  
Spokes Franchisee

